



CAPTURE THAT MEDIA

CAPABILITY STATEMENT



Business Overview

Name: Capture That Media

Location: San Antonio, Texas

Founded: 2020

Industry: Media Production

Specialties: Marketing, SEO, SEM, Video Production, Photography, Web Development, Branding, App Development, Graphic Design, Social Media Management, Public Relations.

DUNS NO: 043478980

NAICS CODE(S):

541810 – Advertising Agencies
541613 – Marketing Consulting Services
541921 – Photography Studios, Portrait
519130 – Internet Publishing and Broadcasting and Web Search Portals
541430 – Graphic Design Services
541511 – Custom Computer Programming Services.

Executive Summary

Capture That Media stands as an award-winning v and digital marketing agency in San Antonio, acclaimed for a wide array of services including SEO, E-Commerce, Web and Software Development, as well as Public Relations. We are dedicated to creating visual and digital narratives since 2020, with a focus on enhancing brand visibility and achieving measurable success across Texas. Our unique blend of services, enriched by our expertise in Videography, Photography, and Social Media Management, is designed to elevate your brand's online presence. Trust us to deliver expert Branding and Marketing Strategies that make your business stand out in the digital landscape.

Differentiators

Data-Driven: Implements analytics to drive strategic marketing decisions.

Creativity and Technology: Blending digital tools with creative content and automated intelligence.

Personalized Service: Customizing solutions to fit each client's unique requirements.

Commitment to Success: results-oriented approach, prioritizing measurable outcomes and innovative strategies to exceed client expectations and bolster their bottom line. Core Competencies Digital Marketing Social Media Management SEO and SEM Content Creation Brand Development

Core Competencies

Digital Marketing
Social Media Management
SEO and SEM
Content Creation
Brand Development



Past Successes

SATX Crypto Series 2022: Implemented a cryptocurrency conference at the Tower of the Americas and made the biggest bitcoin transaction for Laundry's Inc. (covered by the news)

City Bank: Viral Campaign that facilitated in the process for City Bank's initial public offering (IPO) of their common stock

Redbull: Production team for award-winning Red Bull BC One All Stars Champion in South Korea for Hong10, Cico, Pelezhino, Roxrite, and Taisuke

Arirang Radio: Co-hosted a live international radio show in South Korea with over 40k active listeners worldwide

Reebok: Viral Campaign for Reebok Crossfit Sentinel with Brian Joo and Cody Hunter.

Wonderful Indonesia: Led the "Wonderful Indonesia website" re-branding; official host, diplomatic status in Bali, Indonesia

Mar Azul Tequila: Rebranded and doubled online and community engagement in six months

Urgent Dental Care of Houston: 75% increase in website traffic and new branch office

San Antonio Studios: Rebrand that led to a 35% rise in sales

Pearlie's Southern Kitchen: 40% growth in customer engagement post-rebranding and top vendor for the Texas State Fair

Certifications

Google Analytics Certification

Google Ads Search Certification

Google AI-Powered Performance Ads Certification

Google Ads Search Display Certification

Google Ads Video Certification

Google Grow Offline Sales Certification

Awards

Best of San Antonio - Digital Marketing (2023)

American Advertising Federation - Gold Addy Award (2018)

Contact

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Contact us today to unlock your brand's full potential!

